

Away-from-home Tissue and Hygiene - United Arab Emirates

<https://marketpublishers.com/r/ACAF2C5A429EN.html>

Date: May 2010

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: ACAF2C5A429EN

Abstracts

The UAE experienced a construction boom during the review period that fuelled growth across all areas of the economy, including retailing as well as travel and tourism amongst others. This in turn was reflected in demand for AFH products, particularly AFH toilet paper and AFH tissue. However, this boom faded as the global financial crisis struck the UAE in the third quarter of 2008 and has since left the country mired in recession. In the wake of economic hardship and declining consumer...

Euromonitor International's Away from Home Tissues and Hygiene in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2005-2009, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2014 illustrate how the market is set to change.

Product coverage: Away-From-Home Hygiene, Away-From-Home Tissue

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town and Santiago and a network of over 600 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Away-from-home Tissue and Hygiene in the United Arab Emirates
Euromonitor International
May 2010

LIST OF CONTENTS AND TABLES

Executive Summary

Recession Takes Its Toll on Sales Growth

Economic Conditions Reshape Consumer Shopping Trends

Multinationals Dominate, While Regional Companies and Private Label Advance

Supermarkets/hypermarkets Dominate Distribution of Home Care Tissue and Hygiene Products

Healthy Growth in Anticipation of Economic Recovery

Market Indicators

Table 1 Birth Rates 2004-2009

Table 2 Infant Population 2004-2009

Table 3 Female Population by Age 2004-2009

Table 4 Total Population by Age 2004-2009

Table 5 Households 2004-2009

Table 6 Forecast Infant Population 2009-2014

Table 7 Forecast Female Population by Age 2009-2014

Table 8 Forecast Total Population by Age 2009-2014

Table 9 Forecast Households 2009-2014

Market Data

Table 10 Retail Sales of Tissue and Hygiene by Sector: Value 2004-2009

Table 11 Retail Sales of Tissue and Hygiene by Sector: % Value Growth 2004-2009

Table 12 Retail Sales of Tissue and Hygiene by Distribution Format: % Analysis
2004-2009

Table 13 Retail Sales of Tissue and Hygiene by Sector and Distribution Format: %
Analysis 2009

Table 14 Penetration of Private Label by Sector 2004-2009

Table 15 Forecast Retail Sales of Tissue and Hygiene by Sector: Value 2009-2014

Table 16 Forecast Retail Sales of Tissue and Hygiene by Sector: % Value Growth
2009-2014

Definitions

Summary 1 Research Sources

Emirates Wet Wipes Fzco

Strategic Direction

Key Facts

Summary 2 Emirates Wet Wipes FZCO: Key Facts

Company Background

Production

Competitive Positioning

Summary 3 Emirates Wet Wipes FZCO: Competitive Position 2009

Fine Hygienic Paper Fze

Strategic Direction

Key Facts

Summary 4 Fine Hygienic Paper FZE: Key Facts

Company Background

Production

Competitive Positioning

Summary 5 Fine Hygienic Paper FZE: Competitive Position 2009

National Company for Tissue Manufacturing, Masafi

Strategic Direction

Key Facts

Summary 6 National Company for Tissue Manufacturing, Masafi: Key Facts

Company Background

Production

Competitive Positioning

Summary 7 National Company for Tissue Manufacturing, Masafi: Competitive Position 2009

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 17 Away-From-Home Sales of Tissue and Hygiene by Sector: Value 2004-2009

Table 18 Away-From-Home Sales of Tissue and Hygiene by Sector: % Value Growth 2004-2009

Table 19 Away-From-Home Sales of Tissue and Hygiene by Distribution Format: % Analysis 2004-2009

Table 20 Away-From-Home Sales of Tissue and Hygiene by Sector and Distribution Format: % Analysis 2009

Table 21 Forecast Away-From-Home Sales of Tissue and Hygiene by Sector: Value 2009-2014

Table 22 Forecast Away-From-Home Sales of Tissue and Hygiene by Sector: % Value

Growth 2009-2014

I would like to order

Product name: Away-from-home Tissue and Hygiene - United Arab Emirates

Product link: <https://marketpublishers.com/r/ACAF2C5A429EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ACAF2C5A429EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970