

Away-From-Home Tissue and Hygiene in Russia

<https://marketpublishers.com/r/A2468A6F841EN.html>

Date: March 2021

Pages: 25

Price: US\$ 990.00 (Single User License)

ID: A2468A6F841EN

Abstracts

Away-from-home tissue recorded 12% value growth in 2020; however, volume growth records a decline compared to 2019 due to the impact of the COVID-19 pandemic. This meant that positive value growth was boosted by a high unit price increase, as well as positive growth in certain areas, mainly linked to the home delivery of food.

Euromonitor International's Away-from-Home Tissue and Hygiene in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Away-from-Home Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

Volume growth declines as COVID-19 impacts everyday life in Russia

Players reduce AFH tissue costs while investing in antibacterial gel and wipes

Takeaway and delivery services boost growth for AFH tissue and paper towels

RECOVERY AND OPPORTUNITIES

Restrictions hamper sales during 2021, with volume recovery set for 2022

Toilet paper sales remain key, boosting growth across the forecast period

A decline in state funding leads to a negative performance for AFH incontinence

CATEGORY DATA

Table 1 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2015-2020

Table 2 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2015-2020

Table 3 Sales of Away-From-Home Paper Towels by Type: % Value 2015-2020

Table 4 Sales of Away-From-Home Wipers by Format through Business/Industry: % Value 2015-2020

Table 5 Sales of Away-From-Home Wipers by Format through Horeca: % Value 2015-2020

Table 6 Sales of Away-From-Home Wipers by Format through Hospitals/Healthcare: % Value 2015-2020

Table 7 Sales of Away-From-Home Wipers by Format through Public: % Value 2015-2020

Table 8 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2015-2020

Table 9 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2019

Table 10 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2020-2025

Table 11 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2020-2025

EXECUTIVE SUMMARY

COVID-19 impact on tissue and hygiene

COVID-19 country impact

Company response

Retailing shift

What next for tissue and hygiene?

CHART 1 Tissue and Hygiene Value Sales Growth Scenarios: 2018-2025

CHART 2 Tissue and Hygiene Impact of Drivers on Value Sales: 2018-2025**MARKET INDICATORS**

Table 12 Birth Rates 2015-2020

Table 13 Infant Population 2015-2020

Table 14 Female Population by Age 2015-2020

Table 15 Total Population by Age 2015-2020

Table 16 Households 2015-2020

Table 17 Forecast Infant Population 2020-2025

Table 18 Forecast Female Population by Age 2020-2025

Table 19 Forecast Total Population by Age 2020-2025

Table 20 Forecast Households 2020-2025

MARKET DATA

Table 21 Retail Sales of Tissue and Hygiene by Category: Value 2015-2020

Table 22 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2015-2020

Table 23 NBO Company Shares of Retail Tissue and Hygiene: % Value 2016-2020

Table 24 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2017-2020

Table 25 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2015-2020

Table 26 Distribution of Retail Tissue and Hygiene by Format: % Value 2015-2020

Table 27 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2020

Table 28 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2020-2025

Table 29 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2020-2025

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Summary 1 Research Sources

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