

Away-From-Home Tissue and Hygiene in Finland

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Abstracts

AFH tissue and hygiene experienced an upheaval during Coronavirus (COVID-19), when restrictions hit businesses, horeca and institutions and Finnish consumers stayed at home. On the other hand, the pandemic boosted the demand for AFH products in hospitals/healthcare. As the threat of the virus and related restrictions eased, consumers started to return to pre-pandemic lifestyles. In addition, stronger tourism flows supported demand in horeca, in particular. This saw AFH volume sales rebound and Euromonitor International's Away-from-Home Tissue and Hygiene in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Away-from-Home Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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