

Away-From-Home Tissue and Hygiene in Bulgaria

URL:	https://marketpublishers.com/r/A639C720DFBEN.html
Date:	March 28, 2018
Pages:	16
Price:	US\$ 990.00
ID:	A639C720DFBEN

In 2017 demand for away-from-home tissue and hygiene was positively influenced by the intention of the low-cost flying companies to create a hub in Bulgaria, and the lower prices of flight tickets. The influx of visitors has been rising year on year. In 2017 there were various types of visitors including tourists, with the lower prices attracting tourists from Italy, Germany and the UK. The trend supports the development of horeca, which resulted in positive value growth of away-from-home tissue...

Euromonitor International's Away-from-Home Tissue and Hygiene in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

Headlines

Prospects

Country Becomes Hub of Low-cost Flying Companies and Attractive Party Destination

Plovdiv Becomes EU Capital of Culture

Positive Economic Movement

Competitive Landscape

Small in Numbers But Strong in Share International Presence

Competitive Offer From Domestic Producers, But Private Label Grows

Room for Competition

Category Data

- Table 1 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2012-2017
- Table 2 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2012-2017
- Table 3 Sales of Away-From-Home Paper Towels by Type: % Value 2015-2017
- Table 4 Sales of Away-From-Home Wipers by Format through Business/Industry: % Value 2016-2017
- Table 5 Sales of Away-From-Home Wipers by Format through Horeca: % Value 2016-2017
- Table 6 Sales of Away-From-Home Wipers by Format through Hospitals/Healthcare: % Value 2016-2017
- Table 7 Sales of Away-From-Home Wipers by Format through Public: % Value 2016-2017
- Table 8 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2012-2017
- Table 9 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2017
- Table 10 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2017-2022
- Table 11 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2017-2022

Executive Summary

- Growing Demand for Convenience
- Companies Increase Focus on Quality
- No Changes Among the Leaders
- Internet Retailing Sees Growth
- Interest in High-quality Products Expected To Continue Growing

Market Indicators

- Table 12 Birth Rates 2012-2017
- Table 13 Infant Population 2012-2017
- Table 14 Female Population by Age 2012-2017
- Table 15 Total Population by Age 2012-2017
- Table 16 Households 2012-2017
- Table 17 Forecast Infant Population 2017-2022
- Table 18 Forecast Female Population by Age 2017-2022
- Table 19 Forecast Total Population by Age 2017-2022
- Table 20 Forecast Households 2017-2022

Market Data

- Table 21 Retail Sales of Tissue and Hygiene by Category: Value 2012-2017
- Table 22 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2012-2017
- Table 23 NBO Company Shares of Retail Tissue and Hygiene: % Value 2013-2017
- Table 24 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2014-2017
- Table 25 Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2012-2017
- Table 26 Distribution of Retail Tissue and Hygiene by Format: % Value 2012-2017
- Table 27 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2017
- Table 28 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2017-2022
- Table 29 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2017-2022

Sources

- Summary 1 Research Sources

I would like to order:

Product name: Away-From-Home Tissue and Hygiene in Bulgaria
Product link: <https://marketpublishers.com/r/A639C720DFBEN.html>
Product ID: A639C720DFBEN
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/A639C720DFBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**