

Avon Products Inc in Retailing (World)

<https://marketpublishers.com/r/AA8ED78B1B5EN.html>

Date: November 2015

Pages: 44

Price: US\$ 572.00 (Single User License)

ID: AA8ED78B1B5EN

Abstracts

Avon Products Inc, once the leading direct selling company in the world, has been struggling since 2011, the last year that the company saw a profit. Avon has seen strong consumer response to its sales model in emerging markets as its presence in developed markets dwindled. By exiting underperforming markets, focusing on cost-saving initiatives and exploring digital options Avon hopes to recover sales in the future.

Euromonitor International's Avon Products Inc in Retailing (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Retailing industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Scope of the Report
Strategic Evaluation
Competitive Positioning
Domestic Strategy
International Strategy
Multi-Channel Strategy
Brand and Private Label Strategy
Operations
Opportunities and Recommendations

I would like to order

Product name: Avon Products Inc in Retailing (World)

Product link: <https://marketpublishers.com/r/AA8ED78B1B5EN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AA8ED78B1B5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970