

# Avon Products Inc in Retailing (South Korea)

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Date: July 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: ABA9E35754EEN

## Abstracts

Avon Products Inc reviewed the remuneration system for its sales representatives during 2012. The company also began using the slogan “People are our most valuable asset, not products” and committed itself to plans to develop a range of awards ceremonies to encourage its representatives to achieve their sales goals. The top 10% Avon representatives across the Asia region will be invited to the company’s Asia-Pacific Leadership Summit in Singapore and extra financial rewards will be also be...

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