

Avon Cosmetics Inc in Retailing (Philippines)

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Abstracts

Maintaining a positive outlook despite multiple challenges, Avon Cosmetics will continue to place significant attention on its existing pool of Avon sales representatives in order to sustain its business and to achieve its goals. Instead of growing its network of representatives, the company will focus on ensuring success for each of its current representatives, including providing the right product portfolio, access to customer channels and technological support. The company will continue empow...

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