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Avon Cosmetics Hungary Kft in Retailing (Hungary)

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Abstracts

Avon Cosmetics Hungary is expected to go its own way in relation to direct selling and set itself apart from a channel that has negative connotations. The company is one of the most active advertisers within beauty and body care, and continues to grow by smartly utilising the internet as a channel to generate leads and maintain contact between its customers and agents.

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