

# Avon Cosmetics Hungary Kft in Beauty and Personal Care (Hungary)

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Date: April 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: A487AC88617EN

## Abstracts

Avon Cosmetics Hungary aims to further increase its already significant share of the Hungarian beauty and personal care market. The company will continue to focus on product innovation and periodic special offers, which are a key factor in its success, whilst also placing emphasis on informing and educating consumers through modern online marketing media, such as its YouTube video channel. Avon also works on expanding and training its network of beauty advisors. Avon Cosmetics Hungary also organ...

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