

Avon Cosmetics Egypt in Beauty and Personal Care (Egypt)

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Abstracts

Avon Cosmetics in Egypt will continue to enhance its growth and sales through direct selling via sales representatives. Avon has a large base of consumers in Egypt, especially women who trust the company's products, especially in skin care, fragrances and others from brands such as Avon Skin So Soft, Avon Colour and Advance Techniques. As well as selling its products via representatives they are also available via internet retailing sites such as Souq.com. However, there are still no plans for t...

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