

# Avis Budget Group Inc in Travel and Tourism (World)

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Date: August 2012

Pages: 28

Price: US\$ 520.00 (Single User License)

ID: AE4835A13BCEN

## Abstracts

Avis Budget Group Inc is set for strong growth, following the repurchase of Avis Europe and the consolidation of all operations under a single owner. Its two-brand strategy along with strong industry partnerships will be key to foster future growth and gain increased penetration worldwide.

Euromonitor International's Avis Budget Group Inc in Travel and Tourism (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Travel and Tourism market. The report examines company shares by region, financial performance, its marketing strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Product coverage:** Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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