

Avis Budget Group Inc in Travel and Tourism (Global)

<https://marketpublishers.com/r/A34D555954AEN.html>

Date: August 2012

Pages: 28

Price: US\$ 572.00 (Single User License)

ID: A34D555954AEN

Abstracts

Avis Budget Group Inc is set for strong growth, following the repurchase of Avis Europe and the consolidation of all operations under a single owner. Its two-brand strategy along with strong industry partnerships will be key to foster future growth and gain increased penetration Globalwide.

Euromonitor International's Avis Budget Group Inc in Travel and Tourism (Global) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Travel and Tourism market. The report examines company shares by region, financial performance, its marketing strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts Globalwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Avis Budget Group Inc in Travel and Tourism (Global)
Euromonitor International
August 2012
Scope of the Report
Strategic Evaluation
Competitive Positioning
Competitive positioning
Category and Geographic Opportunities
Category and geographic opportunities
Brand Strategy
Brand strategy
Operations
Recommendations

I would like to order

Product name: Avis Budget Group Inc in Travel and Tourism (Global)

Product link: <https://marketpublishers.com/r/A34D555954AEN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A34D555954AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970