

# Avis Ltd (Kardan Vehicle Ltd) in Travel and Tourism (Israel)

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Date: September 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: A3E2FBF37BAEN

## Abstracts

In 2012 the main strategy of the company is offering the consumer the lowest online prices that are available; the prices are even lower than those available via different sales channels, such as travel agents and other online sites. The company's main goal for the forecast period is to continue growing at as fast a rate as during the review period and establishing control of a major portion of this market.

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