

Aversi-Pharma Co Ltd in Retailing (Georgia)

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Date: April 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: A642319AD6DEN

Abstracts

Over the forecast period, Aversi-Pharma Co Ltd plans to fight for the leadership in OTC and UTC retailing, increasing its own drugstore network and its share of local OTC manufacturing. One of the company's most successful actions was the establishment of clinic branches.

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