

Avenue Supermarts Ltd in Packaged Food (India)

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Abstracts

The company's core business is as a food and grocery retailer. In 2017, it operated around 130 stores, all under the D-Mart banner. D-Mart stores are concentrated in only a few major states of India, including Maharashtra, Gujarat, Andhra Pradesh, Karnataka, Madhya Pradesh, Telangana and Chhattisgarh.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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