

Avant car doo in Travel and Tourism (Slovenia)

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Abstracts

Despite operating in a strong competitive environment of international players, Avant Car doo is one of the leading national car rental companies and one of the most successful in general. In addition to the conventional car rental offer, the company is strategically oriented towards business rental niches such as chauffeur-driven rental, airplane and vessel charter services. By including several segments, the company's aim is to satisfy its customers with a number of related rental services in...

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