

Avans Sp zoo in Consumer Appliances (Poland)

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Abstracts

In October 2012, the company Open Media, controlled by Arkadiusz Tomal and Slawomir Tomal - co-owners of shops Media Expert, took over the network of electro markets Avans. The new owners have a longstanding experience in the business and treated the takeover as a long-term investment. Arkadiusz Tomal, the president of Open Media believes that the market for multimedia products, electronics and appliances will be further dynamically changing in the following years, particularly in the area of...

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