

Autogrill SpA in Consumer Foodservice (Italy)

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Date: May 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: AF3B97B7879EN

Abstracts

Whilst the presence of Autogrill in Italy has historically been linked to motorways, in 2016 the company announced that it will increase its focus on railway stations and airports. Although motorways have similar revenues to airports, the type of customers is different, and in light of international growth the company is ready to apply the same strategy in its home country. As a result, in 2016 Autogrill did not participate in the tender for some motorway stations and left them to the competitio...

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