

Autogrill Belgie NV in Consumer Foodservice (Belgium)

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Abstracts

Autogrill Belgie remodelled its AC Restaurant and Carestel outlets and reduced their size, in order to provide more room for some of its other brands such as Délifrance and Pizza Hut Express in travel locations such as motorways. The company plans to further develop Starbucks in train stations and city centres. In Brussels airport it plans to develop new concepts, whilst operating existing brands.

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Contents

Strategic Direction

Key Facts

Summary 1 Autogrill Belgie NV: Key Facts

Summary 2 Autogrill Belgie NV: Operational Indicators

Suppliers

Competitive Positioning

Summary 3 Autogrill Belgie NV: Competitive Position 2015

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