

Autobahn Tank & Rast GmbH & Co KG in Consumer Foodservice (Germany)

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Abstracts

Autobahn Tank & Rast is expected to continue to focus on defending its share of the consumer foodservice industry in Germany, especially against the increasingly popular so-called “Autohöfe” (which are accessed by exiting the motorway). Autobahn Tank & Rast will continue to update its outlets so that they are in line with customers’ expectations in terms of design, products and services. This will include a focus on regional aspects, both in terms of food and beverages offered as well as furnitu...

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