

Austria Hotels Betriebs-GmbH in Travel and Tourism (Austria)

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Abstracts

Austria Hotels Betriebs-GmbH runs several exclusive hotels located mainly in historic buildings such as old palaces. As such, the company's main strategy is the marketing of its existing locations rather than expanding through the acquisition of new sites. The company aims to attract new guests by offering accommodation in palaces and castles, thus providing a traditional Austrian experience in sumptuous surroundings. The company is expected to continue pursuing the strategy during the forecast...

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