

Audemars Piguet & Cie in Personal Accessories (Switzerland)

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Abstracts

The future strategic direction of Audemars Piguet & Cie is set to be to continue to expand the success of its exclusive products and designs with different materials and functions. In particular, it will use new precious metal combinations and further design innovations to accompany its classical, timeless, extraordinary watchmaker's art, for instance with the perpetual calendar, which has always been one of Audemars Piguet's greatest fields of expertise and excellence. The manufacturer continue...

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