

Auckland International Airport Ltd in Travel and Tourism (New Zealand)

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Date: September 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: A46D328EE50EN

Abstracts

Auckland International Airport's strategic goals are being pursued as part of its wider Ambition 2020 campaign. This campaign aims to increase the number of inbound arrivals in New Zealand and incoming tourist receipts, particularly from important and high growth source countries in Asia, North and South America and Australia.

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