

Attrattivo SA in Apparel (Greece)

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Abstracts

The Greek manufacturer aims to expand its business abroad since currently the domestic market is being hit by the recession and facing high losses. Attrattivo has already entered several countries in Europe, such as Cyprus, Turkey, Czech, Poland, Serbia, as well as Saudi Arabia, and hopes to increase its stores outside Greece during the forecast period.

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Contents

Strategic Direction

Key Facts

Summary 1 Attrattivo SA: Key Facts

Summary 2 Attrattivo SA: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Attrattivo SA: Competitive Position 2012

Internet Strategy



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