

AttijariWafa Bank in Financial Cards and Payments (Morocco)

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Abstracts

AttijariWafa Bank will continue to focus its strategy on international coverage by reinforcing its presence in Maghreb countries, and developing its activities in central and West African countries. The company is also aiming to develop its position in the domestic market by encouraging low-income banking and by supporting local larger projects financially. The company will also focus on improving its relationships with retailers by offering a broader range of credit.

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