

Attends GmbH in Tissue and Hygiene (Germany)

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Abstracts

As for the beginning of the year, Attends GmbH's strategy was closely aligned with its parent company's goals and strategies. Keeping its focus on the one product it specialises in, the company works to continuously improve its products, their quality and on extending its portfolio by adding creative and innovative solutions to it. Given that this is one of the reasons why Attends is still so successful against the competition, it is most likely that it will keep this strategy up even after...

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Euromonitor International

July 2013

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