

Atrápalo SL in Travel and Tourism (Spain)

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Date: October 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: AB5A1C7B70AEN

Abstracts

Despite the current economic crisis, Atrápalo is in the process of international expansion via both organic growth and acquisitions. Atrápalo entered two new countries in 2011, Colombia and Peru. As a result, the company is now present in four Latin American countries, Peru, Chile, Colombia and Brazil. At a European level, Atrápalo has been present in France since 2010 and in Italy since 2009. The strategic direction of the company is to continue making agreements with other industry players in...

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