

# ATM Cards in France

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## Abstracts

The use of ATM cards continued to grow in France towards the end of the review period due to the high number of ATM terminals in the country and the low barriers for usage imposed by the various different issuers. In fact, many French consumers are not charged high fees if they use another bank for cash withdrawal, meaning that they can easily use ATM cards almost everywhere.

Euromonitor International's ATM Transactions in France report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the ATM Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Slower Growth in Use of Financial Cards Due To More Cautious Spending

Mobile and Contactless Payments Spread To National Level in 2014

Credit Agricole Remains Overall Leader, While Specialists in Credit Cards Witness Decline

Pre-paid Cards Is the Most Dynamic Category in Financial Cards and Payments

Cash and Cheques Decline Due To Competition From Financial Cards and Payments

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