

ATM Cards in Canada

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Abstracts

ATM transactions followed a downward trajectory in the review period and after a decline of -6% in 2013 it saw another year of significant decline of -5% to reach C\$35.7 billion in 2014. Similar to previous years, the rising adoption of electronic payments of debt and credit cards at grocery stores, restaurants and a growing list of vendors and merchants rendered cash transaction unnecessary. Second, as contactless technologies were being promoted by major networks (eg Visa and MasterCard) and...

Euromonitor International's ATM Transactions in Canada report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the ATM Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Transaction Value Growth Moderates While Volume Increases

Pre-paid Cards Continues To Lead Growth

Credit Cards Maintains Momentum at the Expense of Debit Cards

New Entrants and Mobile Payments Disrupt Competitive Landscape

Moderate Growth Forecast While Electronic Payments Increase

Key Trends and Developments

Smaller Value Purchases Drive Up Transaction Volume While Transaction Value Growth Moderates

Pre-paid Cards Continues To Lead Growth, Catering To A Variety of Needs

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