

ATM Cards in Morocco

<https://marketpublishers.com/r/A2A5254DCF1EN.html>

Date: October 2014

Pages: 17

Price: US\$ 900.00 (Single User License)

ID: A2A5254DCF1EN

Abstracts

The usage of ATM cards continues to increase in Morocco, due to an increasing number of ATM terminals and low barriers for usage of terminals by different issuers. In fact, consumers are not charged a high fee if they use another bank for cash withdrawal, so they readily use ATM cards almost everywhere. Moreover, ownership of ATM cards – be they debit or credit cards, or simply cards with only an ATM function – continues to increase in Morocco. This trend was reflected in stable growth in the...

Euromonitor International's ATM Transactions in Morocco report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the ATM Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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