

ATM Cards in Egypt

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Abstracts

The overall situation in Egypt is rapidly changing for the better, especially following the settling down of the political unrest which followed the Egyptian revolution between 2011 and 2013 and which led many people in Egypt to become concerned about using ATMs to withdraw cash. During 2014 and 2015, Egypt's banks and the government of Egypt played a vital role in promoting the financial sector and awareness of banking among the population of the country, which resulted in improvements in the...

Euromonitor International's ATM Transactions in Egypt report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the ATM Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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