

# ATM Cards in Egypt

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## Abstracts

The overall situation in Egypt is rapidly changing for the better, especially following the settling down of the political unrest which followed the Egyptian revolution between 2011 and 2013 and which led many people in Egypt to become concerned about using ATMs to withdraw cash. During 2014 and 2015, Egypt's banks and the government of Egypt played a vital role in promoting the financial sector and awareness of banking among the population of the country, which resulted in improvements in the...

Euromonitor International's ATM Transactions in Egypt report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the ATM Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 ATM Cards: Number of Cards in Circulation 2010-2015

Table 2 ATM Cards Transactions 2010-2015

Table 3 ATM Cards in Circulation: % Growth 2010-2015

Table 4 ATM Cards Transactions: % Growth 2010-2015

Table 5 Forecast ATM Cards: Number of Cards in Circulation 2015-2020

Table 6 Forecast ATM Cards Transactions 2015-2020

Table 7 Forecast ATM Cards in Circulation: % Growth 2015-2020

Table 8 Forecast ATM Cards Transactions: % Growth 2015-2020

Executive Summary

Mastercard and National Id Cards in Fusion

Economic Stability Increases Banking Exposure

Steady Growth Expected for Online Shopping Trends in Egypt

Islamic Banking Practices Gain More Appeal Among Egyptians

the Banking Future Driven by the Rise of Smartphones in Egypt

Key Trends and Developments

Nationwide Financial Strategy Almost A Reality

Healthy Growth Is Recorded in M-commerce in Egypt

Banks and Other Financial Institutions Tackling the Unbanked Segment Via Pre-paid Cards

Market Indicators

Table 9 Number of POS Terminals: Units 2010-2015

Table 10 Number of ATMs: Units 2010-2015

Table 11 Value Lost to Fraud 2010-2015

Table 12 Card Expenditure by Location 2015

Table 13 Financial Cards in Circulation by Type: % Number of Cards 2010-2015

Table 14 Domestic versus Foreign Spend 2015

Market Data

Table 15 Financial Cards by Category: Number of Cards in Circulation 2010-2015

Table 16 Financial Cards by Category: Number of Accounts 2010-2015

Table 17 Financial Cards Transactions by Category: Value 2010-2015

Table 18 Financial Cards by Category: Number of Transactions 2010-2015

Table 19 Consumer Payments by Category: Value 2010-2015

Table 20 Consumer Payments by Category: Number of Transactions 2010-2015

Table 21 M-Commerce by Category: Value 2010-2015

Table 22 M-Commerce by Category: % Value Growth 2010-2015

Table 23 Financial Cards: Number of Cards by Issuer 2010-2014

Table 24 Financial Cards: Number of Cards by Operator 2010-2014

Table 25 Financial Cards: Card Payment Transactions Value by Operator 2010-2014

Table 26 Financial Cards: Card Payment Transactions Value by Issuer 2010-2014

Table 27 Forecast Financial Cards by Category: Number of Cards in Circulation  
2015-2020

Table 28 Forecast Financial Cards by Category: Number of Accounts 2015-2020

Table 29 Forecast Financial Cards Transactions by Category: Value 2015-2020

Table 30 Forecast Financial Cards by Category: Number of Transactions 2015-2020

Table 31 Forecast Consumer Payments by Category: Value 2015-2020

Table 32 Forecast Consumer Payments by Category: Number of Transactions  
2015-2020

Table 33 Forecast M-Commerce by Category: Value 2015-2020

Table 34 Forecast M-Commerce by Category: % Value Growth 2015-2020

## Sources

Summary 1 Research Sources

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