

Atlantic Multipower Germany GmbH & Co oHG in Consumer Health (Germany)

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Abstracts

Atlantic Multipower Germany is the German subsidiary of Atlantic Grupa dd, a multinational company headquartered in Croatia. Therefore, most key strategic decisions are made at international level. In Germany, the company is present in sports nutrition (with the brands Multipower and Champ) and weight management (with the brand Multaben). The company will thereby – based on its leading role in both areas – continue to focus on research and development in order to launch new products and...

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