

Atlantic Grupa dd in Hot Drinks (Slovenia)

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Abstracts

Atlantic Grupa is a public Croatian multinational company founded in 1991 by the current president and chief executive officer. Its main strategy is to be one of the leading FMCG companies in the region, active in a number of industries. Its primary activities comprise production and distribution of food products. Atlantic Grupa has regional and international distribution networks through which, in addition to its own range of brands, it also distributes a range of products from external partner...

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