

Atlantic Grupa dd in Consumer Health (Croatia)

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Abstracts

The company is pushing towards sales growth in several directions at the same time, with the most effort being made in non-alcoholic drinks. The company has two divisions dedicated to consumer health: health & care, and sports & active nutrition.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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