

# Atasun Optik Perakende Ticaret AS in Eyewear (Turkey)

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## Abstracts

Atasun Optik is expected to continue to run new campaigns over the forecast period as its target is to reach national coverage throughout Turkey. The company also aims to further increase its penetration through its online sales platform, which was created in 2016.

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## Contents

Strategic Direction

Key Facts

Summary 1 Atasun Optik Perakende Ticaret AS: Key Facts

Summary 2 Atasun Optik Perakende Ticaret AS: Operational Indicators

Company Background

Chart 1 Atasun Optik Perakende Ticaret AS: Atasun in Istanbul

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Atasun Optik Perakende Ticaret AS: Competitive Position 2016

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