

# Astra Medical Hellas Superfoods in Consumer Health (Greece)

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### **Abstracts**

Having invested in expanding the distribution of its products to the chemists/pharmacies channel, Astra Medical Hellas Superfoods seeks to boost its sales via an increase in points of sale. Extensive use of media advertising will be a priority, aiming to create brand awareness.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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