

Asta Pro SIA in Tissue and Hygiene (Latvia)

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Abstracts

Asta Pro SIA in 2014 finally achieved positive net profit growth, which will allow it to strengthen its position in the market by providing standard-priced tissue and hygiene products. The company's goal is to distribute its products via the biggest retail chain stores in Latvia to increase consumer awareness of its products. It also intends to expand the away-from-home tissue and hygiene product line.

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Contents

Strategic Direction

Key Facts

Summary 1 Asta Pro SIA: Key Facts

Summary 2 Asta Pro SIA: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Asta Pro SIA: Competitive Position 2014

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