

Asos Plc in Apparel and Footwear (United Kingdom)

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Abstracts

Asos Plc aims to focus on developing its capabilities in order to ensure that the company can keep up with growing demand. Asos Plc has witnessed strong growth in its value sales since it launched its apparel and footwear specialist retailing website in the UK. In order to ensure that its capabilities are able to keep abreast of rising demand among an expanding consumer base, each year Asos Plc has had to invest in infrastructural development and the forecast period is expected to be no...

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