

Asos Plc in Apparel and Footwear (United Kingdom)

<https://marketpublishers.com/r/AA5C31CD0A7EN.html>

Date: April 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: AA5C31CD0A7EN

Abstracts

Asos Plc aims to focus on developing its capabilities in order to ensure that the company can keep up with growing demand. Asos Plc has witnessed strong growth in its value sales since it launched its apparel and footwear specialist retailing website in the UK. In order to ensure that its capabilities are able to keep abreast of rising demand among an expanding consumer base, each year Asos Plc has had to invest in infrastructural development and the forecast period is expected to be no...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Asos Plc: Key Facts

Summary 2 Asos Plc: Operational Indicators

Competitive Positioning

Summary 3 Asos Plc: Competitive Position 2014

Retail Operations

Internet Strategy

I would like to order

Product name: Asos Plc in Apparel and Footwear (United Kingdom)

Product link: <https://marketpublishers.com/r/AA5C31CD0A7EN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AA5C31CD0A7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970