

Asko Norge AS in Packaged Food (Norway)

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Abstracts

ASKO Norge aims to remain the leading wholesaler of products to grocery retailers and the foodservice channel in Norway. ASKO Norge experienced growth during the review period, due to acquiring the distribution for vendors Coca-Cola, Hennig-Olsen and Norfersk. In 2014, the company launched the ASKO Mobilhandel app for its foodservice customers. ASKO Norge is a leading provider of electronic inventory and ordering tools.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Contents

Strategic Direction

Key Facts

Summary 1 ASKO Norge AS: Key Facts

Summary 2 ASKO Norge AS: Operational Indicators

Competitive Positioning

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