

Asil SRL in Tissue and Hygiene (Romania)

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Abstracts

Asil SRL, a subsidiary of Asil Group, is focusing more on the production of wipes, baby wipes and feminine hygiene wipes as well as household care wipes, as these are considered to be product categories with sizeable growth potential. By diversifying its product portfolio by adding products with higher margins to its paper-based products the company expects to maintain a leading position on the domestic market.

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Contents

Strategic Direction

Key Facts

Summary 1 Asil SRL: Facts

Summary 2 Asil SRL: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Asil SRL: Competitive Position 2013



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