

# Asiawide Refreshments Corp in Soft Drinks (Philippines)

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## Abstracts

Asiawide Refreshments Corp will grow its market share mainly through improved distribution. It will continuously attract dealers to distribute its products through partnerships that will provide them with a sustainable livelihood. Areas outside Metro Manila are expected to be prioritized to capitalize on the demand for competitively priced products amongst consumers in rural areas.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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