

Asiasoft Corp Plc in Toys and Games (Thailand)

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Abstracts

Asiasoft Corporation Plc aspires to be the leading online entertainment services provider in Southeast Asia.

Since its establishment in 2001, Asiasoft Corporation PIc has launched 57 games in Southeast Asia. In 2014, the company stepped up investments in mobile games and entered a partnership with Blizzard Entertainment Inc to bring Heroes of the Storm to four Southeast Asian countries: Thailand, Singapore, Malaysia and the Philippines

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