

Asian Speciality Drinks in Turkey

<https://marketpublishers.com/r/AF0B3E4051CEN.html>

Date: March 2019

Pages: 21

Price: US\$ 990.00 (Single User License)

ID: AF0B3E4051CEN

Abstracts

There was no presence of Asian speciality drinks in Turkey over the review period. There is no available data to suggest its entry over the forecast period.

Euromonitor International's Asian Speciality Drinks in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2014-2018), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2023 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Asian Speciality Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in

London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Prospects

Executive Summary

Soft Drinks Demonstrates Above Average Growth in 2018

Increasing Price Sensitivity Amongst Turkish Consumers

Coca-Cola İçecek As Continues To Lead Soft Drinks

Most New Product Launches Target Health and Wellness

Soft Drinks Predicted To Record Positive Volume Growth Over Forecast Period

Market Data

Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2013-2018

Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2013-2018

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2013-2018

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2013-2018

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2018

Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2018

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2018

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2018

Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2013-2018

Table 10 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2013-2018

Table 11 Off-trade Sales of Soft Drinks by Category: Value 2013-2018

Table 12 Off-trade Sales of Soft Drinks by Category: % Value Growth 2013-2018

Table 13 Total Sales of Soft Drinks by Fountain On-trade: Volume 2013-2018

Table 14 Total Sales of Soft Drinks by Fountain On-trade: % Volume Growth 2013-2018

Table 15 NBO Company Shares of Total Soft Drinks (RTD): % Volume 2014-2018

Table 16 LBN Brand Shares of Total Soft Drinks (RTD): % Volume 2015-2018

Table 17 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2014-2018

Table 18 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2015-2018

Table 19 NBO Company Shares of Off-trade Soft Drinks: % Value 2014-2018

Table 20 LBN Brand Shares of Off-trade Soft Drinks: % Value 2015-2018

Table 21 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2013-2018

Table 22 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value

2013-2018

Table 23 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: %
Volume 2018

Table 24 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel:
Volume 2018-2023

Table 25 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: %
Volume Growth 2018-2023

Table 26 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value
2018-2023

Table 27 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value
Growth 2018-2023

Table 28 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume
2018-2023

Table 29 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume
Growth 2018-2023

Table 30 Forecast Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 31 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth
2018-2023

Table 32 Forecast Total Sales of Soft Drinks by Fountain On-trade: Volume 2018-2023

Table 33 Forecast Total Sales of Soft Drinks by Fountain On-trade: % Volume Growth
2018-2023

Appendix

Fountain Sales in Turkey

Definitions

Sources

Summary 1 Research Sources

I would like to order

Product name: Asian Speciality Drinks in Turkey

Product link: <https://marketpublishers.com/r/AF0B3E4051CEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AF0B3E4051CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970