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Asian Speciality Drinks in the Netherlands

https://marketpublishers.com/r/ACEEC954B88EN.html
Date: November 2022
Pages: 27
Price: US$ 990.00 (Single User License)
ID: ACEEC954B88EN

Abstracts

Asian speciality drinks remains a niche category with very limited sales in the Dutch market. With little investment in innovation and marketing, the category remains reliant on a small base of specific consumer groups and has experienced a relatively minor impact from the COVID-19 crisis. In supermarkets these products are often displayed in the section with ethnic foods rather than being part of the soft drinks sections. As such, consumer awareness remains limited. The category will record a d
Euromonitor International's Asian Speciality Drinks in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Asian Speciality Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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