

Asian Speciality Drinks in Morocco

https://marketpublishers.com/r/A8B2010A831EN.html

Date: February 2018

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: A8B2010A831EN

Abstracts

No Asian speciality drinks were available in Morocco at the end of the review period, nor is there any data to suggest their entry over the forecast period.

Euromonitor International's Asian Speciality Drinks in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2013-2017), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Asian Speciality Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in



London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Prospects

Executive Summary

the Health and Wellness Trend Impacts Carbonates and Juice

Bottled Water Becomes Increasingly Competitive, Promoting New Product Development

Coca-Cola Morocco Continues To Lead Off-trade Value Sales in 2017

Developments in Retail Drive Changes in Soft Drinks

Expected Growth of Tourism Following Government Investment

Market Data

Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2012-2017

Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2012-2017

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2012-2017

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2012-2017

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2017 Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2017

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2017

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2017

Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2012-2017

Table 10 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2012-2017

Table 11 Off-trade Sales of Soft Drinks by Category: Value 2012-2017

Table 12 Off-trade Sales of Soft Drinks by Category: % Value Growth 2012-2017

Table 13 Total Sales of Soft Drinks by Fountain On-trade: Volume 2012-2017

Table 14 Total Sales of Soft Drinks by Fountain On-trade: % Volume Growth 2012-2017

Table 15 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2013-2017

Table 16 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2014-2017

Table 17 NBO Company Shares of Off-trade Soft Drinks: % Value 2013-2017

Table 18 LBN Brand Shares of Off-trade Soft Drinks: % Value 2014-2017

Table 19 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2012-2017

Table 20 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2012-2017

Table 21 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: %



Volume 2017

Table 22 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2017-2022

Table 23 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2017-2022

Table 24 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2017-2022

Table 25 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2017-2022

Table 26 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2017-2022

Table 27 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2017-2022

Table 28 Forecast Off-trade Sales of Soft Drinks by Category: Value 2017-2022 Table 29 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2017-2022

Table 30 Forecast Total Sales of Soft Drinks by Fountain On-trade: Volume 2017-2022 Table 31 Forecast Total Sales of Soft Drinks by Fountain On-trade: % Volume Growth 2017-2022

Appendix

Fountain Sales in Morocco

Trends

Sources

Summary 1 Research Sources



I would like to order

Product name: Asian Speciality Drinks in Morocco

Product link: https://marketpublishers.com/r/A8B2010A831EN.html
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/A8B2010A831EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970