

Asian Speciality Drinks in Ireland

<https://marketpublishers.com/r/ABABAD01C65EN.html>

Date: January 2017

Pages: 19

Price: US\$ 990.00 (Single User License)

ID: ABABAD01C65EN

Abstracts

Asian speciality drinks are rare in Ireland, with no measurable sales being recorded in 2016.

Euromonitor International's Asian Speciality Drinks in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2012-2016), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2021 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Asian Speciality Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in

London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Trends

Executive Summary

Soft Drinks in Ireland Records Modest Growth in 2016 As the Country's Economy Continues To Recover

Health and Wellness Trends Hugely Influential in Soft Drinks

New Product and Packaging Developments Essential To Growth

Unit Prices Remain Stable

Stable Outlook for Soft Drinks

Key Trends and Developments

Economic Growth Bolsters the Performance of Soft Drinks But Some Categories Outperform Others

Health and Wellness Trends and Demographic Targeting Remain Key

Outlook for Soft Drinks Is Positive But Unit Prices Look Set To Decline

Market Data

Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2011-2016

Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2011-2016

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2011-2016

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2011-2016

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2016

Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2016

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2016

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2016

Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2011-2016

Table 10 Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2011-2016

Table 11 Off-trade Sales of Soft Drinks by Category: Value 2011-2016

Table 12 Off-trade Sales of Soft Drinks by Category: % Value Growth 2011-2016

Table 13 Total Sales of Soft Drinks by Fountain On-trade: Volume 2011-2016

Table 14 Total Sales of Soft Drinks by Fountain On-trade: % Volume Growth 2011-2016

Table 15 NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2012-2016

Table 16 LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2013-2016

Table 17 NBO Company Shares of Off-trade Soft Drinks: % Value 2012-2016

Table 18 LBN Brand Shares of Off-trade Soft Drinks: % Value 2013-2016

Table 19 Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2011-2016

Table 20 Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2011-2016

Table 21 Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2016

Table 22 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2016-2021

Table 23 Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2016-2021

Table 24 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2016-2021

Table 25 Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2016-2021

Table 26 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2016-2021

Table 27 Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2016-2021

Table 28 Forecast Off-trade Sales of Soft Drinks by Category: Value 2016-2021

Table 29 Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2016-2021

Table 30 Forecast Total Sales of Soft Drinks by Fountain On-trade: Volume 2016-2021

Table 31 Forecast Total Sales of Soft Drinks by Fountain On-trade: % Volume Growth 2016-2021

Appendix

Fountain Sales in Ireland

Sources

Summary 1 Research Sources

I would like to order

Product name: Asian Speciality Drinks in Ireland

Product link: <https://marketpublishers.com/r/ABABAD01C65EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ABABAD01C65EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970