

# Asian Speciality Drinks in France

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## Abstracts

Sales of Asian speciality drinks have not yet fully recovered from the sharp decline in off-trade volume terms that was seen in 2020 and during the first half of 2021 as a result of the impact of the COVID-19 pandemic. The pandemic made it difficult for these niche products to reach consumers, with the category already having difficulties due to a lack of visibility. Even before the outbreak of COVID-19, there was not a great deal of room for this category to grow in France, with availability mo...

Euromonitor International's Asian Speciality Drinks in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they legislative, distribution, packaging or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Asian Speciality Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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