

Asia Pacific: The New Innovation Hub

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Abstracts

With a population of 4.5 billion people, of which 2.5 billion are projected to live in urban areas, and eight billion internet subscribers, by 2030, Asia Pacific is expected to be not only one of the most populous regions globally but a real power in terms of growing deployment of technologically-advanced innovations. The report analyses the role of digitalisation and connectivity as catalysts for evolving new business models and practices in the region.

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