

# AS Watson (Health & Beauty Europe) in Retailing (Belgium)

<https://marketpublishers.com/r/A1371B57C89EN.html>

Date: July 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: A1371B57C89EN

## Abstracts

AS Watson (Health & Beauty Europe), the retailing arm of Hutchison Whampoa in Belgium, will maintain its dual strategy of offering discount products via its Kruidvat chain, and luxury perfumes and cosmetics via ICI Paris. It is likely to continue to expand its presence in Belgium by opening more Kruidvat stores in the southern part of the country, where it has lower penetration. In terms of its ICI Paris stores, it will look to expand its Internet sales further, and will continue to offer...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### AS WATSON (HEALTH & BEAUTY EUROPE) IN RETAILING (BELGIUM)

Euromonitor International

July 2013

#### **LIST OF CONTENTS AND TABLES**

Strategic Direction

Key Facts

Summary 1 AS Watson (Health & Beauty Europe): Key Facts

Summary 2 AS Watson (Health & Beauty Europe): Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 3 Hutchison Whampoa Ltd: Private Label Portfolio

Competitive Positioning

Summary 4 AS Watson (Health & Beauty Europe): Competitive Position 2012

## I would like to order

Product name: AS Watson (Health & Beauty Europe) in Retailing (Belgium)

Product link: <https://marketpublishers.com/r/A1371B57C89EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A1371B57C89EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970