

AS Watson Group in Retailing (Taiwan)

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Abstracts

AS Watson Group is expected to continue to pursue outlet expansion with possibly a shift in focus towards smaller stores, thus allowing for an increased presence and greater accessibility for consumers. The company may also continue to be more flexible in terms of store offerings, tailoring these to meet the requirements of outlets' traffic and location. Private label products and internet retailing are both expected to play a more important role in the company's sales. Good quality private...

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